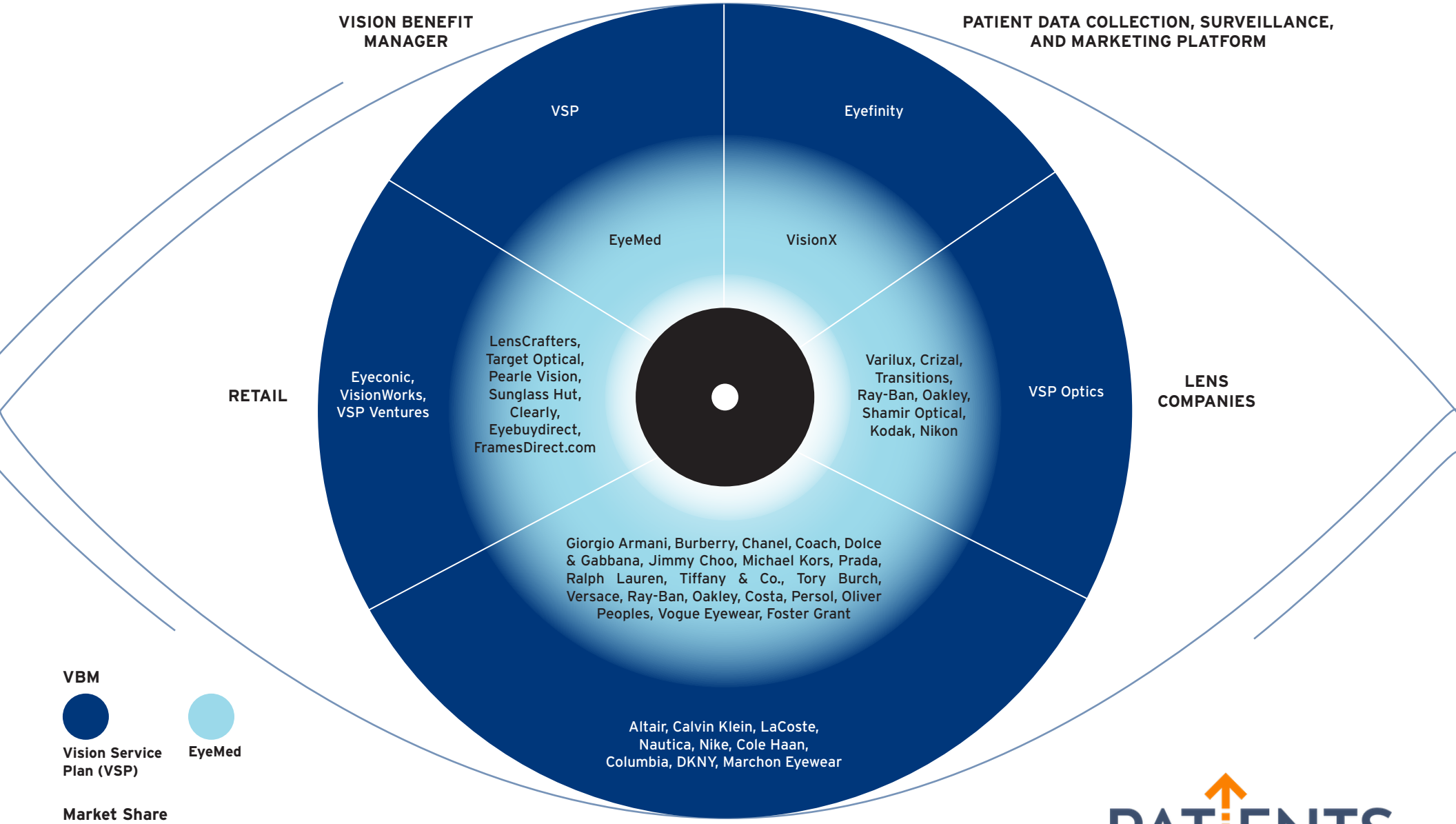
VISION BENEFIT MANAGERS (VBMs): OWNERSHIP AND VERTICAL INTEGRATION



VBM

- Vision Service Plan (VSP)
- EyeMed

Market Share

- 85%: VSP & EyeMed
- 15%: All Others

JUNE 2025

PATIENTS RISING